

Beverage Container Recycling Newsletter



What is Earth Day?

March 2012
Spring Issue

Earth Day is observed on April 22 and was started in the United States in 1970 by Senator Gaylord Nelson to create awareness for the Earth's environment and to encourage conservation efforts.

In 1990, Earth Day was taken international, and today, more than 500 million people in 175 countries observe Earth Day.

Make Earth Day Every Day and make it a point to...

☺ reduce your use of plastic bags-

use reusable bags when shopping

☺ conserve paper by using both sides of a page

in your notebooks and printer; buy recycled paper and make sure there is a paper recycling bin next to your trash can

☺ plant a tree: a single tree will absorb one ton of carbon dioxide over its lifetime. Shade provided by trees can reduce your air conditioning bill by 10-15%.

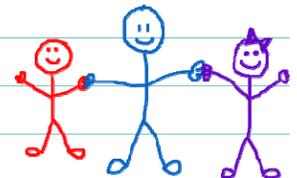
Consider growing fruit trees or plant a garden so that you can eat what you grow and avoid trips to the grocery store. Compost

or vermicompost your table scraps to reduce landfill waste and help your garden thrive

☺ energy saving tips...turn off lights when you leave a room and keep the thermostat at 70 degrees or lower in cold weather months, 78 degrees or higher in the warm weather months.

You can save about 3% on heating costs for every degree you reduce your thermostat setting. Turn down your water heater or purchase an Energy Star water heater. Water heating accounts for about 13%...

"... on April 22, 1970, Earth Day was held, one of the most remarkable happenings in the history of democracy. . . "
-American Heritage Magazine, October 1993



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Spotlight: Helendale Elementary School



containers and is encouraging their students and the community to recycle their beverage containers there. Helendale Elementary School Student Council gathers, sorts, and redeems the recyclables at the reclamation center in Victorville.

teach kids how to respect their environment," says Charisma Romero, Student Council President.

"We like to clean up our environment here in



Helendale Elementary School, located in the High Desert half way between Barstow and

"The money is deposited into the Student Council's account to be used for the benefit of our students.

We've raised over \$400.00," says Donna Cannon, Principal.

Here's what student council has to say...

Helendale and make money at the same time," says Clarissa Romero, Student Council Secretary.

"Recycling is fun, so if you teach your kids to recycle, then our future environment will be cleaner."

Victorville on Route 66, is in its second year of active school-wide and community recycling.

"It's a good way to earn money for the school and

"Recycling is fun, so if you teach your kids to recycle, then our future environment will be cleaner," stated Chris Fierro, Treasurer.

San Bernardino County Solid Waste Management Division gave the school recycling



"Thank you, Solid Waste Management Division"-Helendale Student Council

What is Earth Day?

(Continued from page 1)

...of home energy costs. Enable your computer monitor's energy saving features when in use. Turn off your computer equipment at night and at other times when it doesn't have to be left on. Contact your local energy companies for more energy tips

☺ leave your car at home at least one day a week. If you can cut your vehicle miles traveled by just 5% through combining trips, walking, biking, or taking public transportation, you can save up to \$100 per year on gasoline costs. You can also reduce one pound of greenhouse gas emissions by eliminating just one mile of driving

☺ help reduce your carbon footprint by reusing a water bottle to eliminate waste. If residents purchased a water filtration system for their tap water instead of buying bottled water, they would substantially reduce environmental costs

☺ recycling California Refund Value (CRV) beverage containers is one of the easiest things people can do to live sustainably. Almost every bottle and can you use can be recycled. Look at the label for the universal recycle symbol and the words "CA CASH REFUND", "CA CRV", "California Redemption Value", "CA Redemption Value" or "California Cash Refund". *Why...* Because there's money in it for you!

In addition to saving energy, natural resources, and preventing carbon dioxide from being released into the air, bringing bottles and cans to the recycling center will put cash in your pocket!

But Wait! Recycling your bottles or cans in a recycling bin is only half the battle... **buying recycled** is what completes the process!

Most recycled glass and aluminum beverage containers end up right where they started--as "new" bottles and cans.

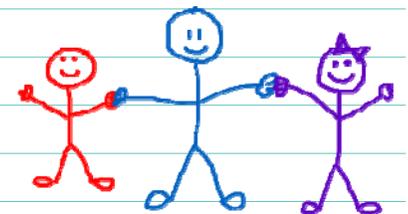
Recycled plastic is turned back into a variety of products...

- ☺ aluminum baseball bats
- ☺ playground equipment
- ☺ compost bins
- ☺ plastic lumber
- ☺ backpacks
- ☺ t-shirts
- ☺ toys

Manufacturers are turning bottles and cans into more new products every day.

For more waste reduction tips visit the following...

- <http://www.calrecycle.ca.gov/Education/>
- <http://www.calrecycle.ca.gov/Kids/>
- <http://earth911.com/recycling/garden/composting/>
- <http://greenliving.nationalgeographic.com/reducing-and-recycling/>
- <http://www.epa.gov/region09/enviroed/index.html>



**County of San Bernardino
Department Of Public Works
Solid Waste
Management Division**

222 W. Hospitality Lane, 2nd Floor
San Bernardino, Ca 92415-0017

Phone: 909/386-8701 800/722-8004

Fax: 909/386-8964

Web: www.sbcounty.gov/solidwaste

The County of San Bernardino Solid Waste Management Division (SWMD) is responsible for the operation and management of the County of San Bernardino's solid waste disposal system which consists of five regional landfills and nine transfer stations.

Also, the Division administers the County's solid waste handling franchise program and the refuse collection permit program which authorizes and regulates trash collection by private haulers in the unincorporated area.

SWMD offers a wide variety of waste reduction and recycling resources to its unincorporated county area residents and businesses with the goal of greening our environment. Reducing the amount of material being put into landfills will help preserve our limited landfill space, thereby delaying the need for more costly waste disposal.

For outreach and recycling programs, please visit...
www.sbcounty.gov/dpw/solidwaste/programs.asp
or call 909/386-8701 or 800/722-8004

**Reduce
Reuse
Recycle
Buy Recycled
Rethink!**

EARTH DAY

LANDERS

RECYCLING WORD SEARCH

E WASTE

RECYCLE

Words can be found diagonally, horizontal, vertical and backwards.

COMPOST

HHW

VICTORVILLE

MID VALLEY

CANS

BARSTOW

TIRES

REFUSE

LINERS

GLASS

LANDFILL

MOTOR OIL

PLASTICS

TOYS

CRV

SAN

BEVERAGES

TIMOTEO

G	M	E	L	C	Y	C	E	R	K	E	L	E
O	O	Y	O	O	E	S	U	F	E	R	E	O
M	T	A	S	M	I	D	V	A	L	L	E	Y
C	O	D	C	P	U	T	V	D	L	S	W	O
R	R	H	O	O	S	A	B	I	V	C	A	E
V	O	T	M	S	D	Y	V	T	L	K	S	T
B	I	R	T	T	C	R	O	A	A	S	T	O
E	L	A	N	O	O	A	Q	T	N	C	E	M
V	M	E	S	T	L	W	H	H	D	I	O	I
E	F	G	C	R	L	S	I	B	F	T	P	T
R	Y	I	F	I	E	V	R	A	I	S	G	N
A	V	D	N	R	S	D	G	C	L	A	L	A
G	B	E	I	A	A	R	N	K	L	L	A	S
E	R	T	S	N	A	C	M	A	B	P	S	A
S	E	W	O	T	S	R	A	B	L	P	S	N

